

TRADE FUNDING. LIBERATED.



It's time for a new way to fund trade and move your inventory – one that is progressive, frictionless, more attainable than bank finance, and one that can significantly relax the pressure on your business processes and cash flow.

Generis Trade is a unique supply chain partner that liberates your international trade activities by improving operating cashflow and unlocking enablers to carry optimal inventory and maximise growth opportunities.

How does it work?

Once you have selected your stock requirements (or have used our inventory management system delivered by Slimstock) you sign a deferred purchase agreement with us. We place your order with your supplier, acquire the goods and hold the title. We then use the freight forwarder of your choice to deliver your goods at their destination. You pay us and we return the title to you.*

Think of us as a virtual, on-water wholesaler

With inventory management from order through to delivery, our trade solution is a fully funded, turn-key one that frees medium-to-large enterprises

from the time and cash-restraints of traditional trade funding practices.

Ultimately, it means less stress at a competitive cost while still retaining complete transparency over your supply chain as though handling it yourself. This means you never lose sight of your goods.

The five steps to better trade

We make things simpler so you can get on with what you do best – your business:

1. Once you are an approved customer and you have agreed terms with your supplier, or a quality assured supplier recommended by Generis, you pay us a deposit and place your orders through our GLINK portal.
2. From the placement of order, we take over the management of that order, managing the currency (if the supplier does not account to you in your currency) and, arranging for supplier and quality control audits.

3. A pre-approved freight forwarder of your choice books the container with the shipping line with all vessel tracking and real-time updates provided by our proprietary order management system GLINK.
4. We pay the balance of the invoice FOB and, upon arrival in the destination country, your freight forwarder oversees the customs clearance and the pre-delivery processes.
5. You pay us for the goods (or we can provide extended terms for approved customers) and they can then be delivered to your DC, to each of your stores, or directly to your customer.

We love working with customers who have multiple distribution points and, in the case of franchise groups, we can also collect rebates and marketing fees as part of our fully transparent approach.

*Terms and conditions apply



It's time to get moving

Find out how we can help you shift gears and do trade better. Ask us about becoming a customer or an approved freight forwarder by contacting info@generistrade.com Visit Generistrade.com